



# Startup Strategy Consulting Pricing

If you have a start-up company, you will need a successful digital marketing strategy to help your brand grow. Our team of experts have the skills and know-how you need to go from a start-up to a superpower. Let us help you develop the marketing strategy you need and send you on the right path with our consulting packages.

	PLATINUM	Most popular! GOLD	SILVER
	\$19,999	\$9,999	\$4,999
	GET STARTED	GET STARTED	GET STARTED
We will provide you with a 28 page audit questionnaire	✓	✓	✓
We will conduct a 3-4 hour strategy session	✓	✓	✓
We will discuss the benefits of reputation & 5 star ratings	✓	✓	✓
We will review the benefits of business listings accuracy across 60 platforms	✓	✓	✓
We will discuss how website security/vulnerability affect your plan	✓	✓	✓
We will discuss SEO and give you an overview of how it works	✓	✓	✓
We will discuss a lead and conversion process, & why it's important	✓	✓	✓
We will review a domain name and intellectual property strategy	✓	✓	✓
We will discuss design elements and mobile compatibility	✓	✓	✓
We will review web analytics and recommend a dashboard	✓	✓	✓
We will provide a complete project costing detail and budget summary	✓	✓	✓
We will produce a project strategy report and implementation planner	✓	✓	✓
We will discuss potential unique selling propositions (USP)	✓	✓	✓
We will conduct an analysis of your top 3 competitors online	✓	✓	✓
We will review an email marketing strategy	✓	✓	✓
We will review shopping cart recommendations(if applicable)	✓	✓	✓
We will work together and create quantifiable goals for you	✓	✓	✗
We will discuss a social media strategy	✓	✓	✗
We will discuss a pay-per-click (PPC) strategy	✓	✓	✗
We will provide an overview of CRM and provide recommendations	✓	✗	✗
We will conduct a brand strategy creative session	✓	✗	✗
We will create a brand touch points map for you to easily see how your brand touches your clients & prospects	✓	✗	✗

<sup>1</sup>We will discuss creating a brand strategy guide and provide recommendations